

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
67338-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA ADD TO SKED A	2141

Flight Dates	Order #	Alt Order #
10/19/12 - 10/22/12	67338	09848842

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/12	10/20/12	Sa Prime Access	7:00 PM-8:00 PM	-----S-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Sa 10/20/12 7:17 PM Sa Prime Access 7:00 PM-8:00 PM :30 OFA- 12- G- 145H \$350.00 NM									
1 WKRC Sa 10/20/12 7:36 PM Sa Prime Access 7:00 PM-8:00 PM :30 OFA- 12- A- 153H \$350.00 NM									
2	10/20/12	10/20/12	Sat Reg 1	8:00 PM-9:00 PM	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/20/12 8:36 PM Sat Reg 1 8:00 PM-9:00 PM :30 OFA- 12- G- 145H \$1,200.00 NM									
3	10/20/12	10/20/12	Sat Reg 3	10:00 PM-11:00 PM	-----S-	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/20/12 10:40 PM Sat Reg 3 10:00 PM-11:00 PM :30 OFA- 12- G- 145H \$3,500.00 NM									
4	10/20/12	10/20/12	Sat 1205a-105a	12:05 XM-1:05 XM	-----S-	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/20/12 12:29 AM Sat 1205a-105a 12:05 XM-1:05 XM :30 OFA- 12- G- 145H \$175.00 NM									
2 WKRC Sa 10/20/12 1:00 AM Sat 1205a-105a 12:05 XM-1:05 XM :30 OFA- 12- A- 153H \$175.00 NM									
5	10/21/12	10/21/12	NFL Today	12:00 PM-1:00 PM	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Su 10/21/12 12:31 PM NFL Today 12:00 PM-1:00 PM :30 OFA- 12- G- 145H \$1,500.00 NM									
6	10/21/12	10/21/12	AFC Regular Season	1:00 PM-4:00 PM	-----S	:30	2	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/21/12	10/21/12	AFC Regular Season	1:00 PM-4:00 PM	-----S	:30	2	\$5,500.00	NM
10/15/12 10/21/12 -----S 2 \$5,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Su 10/21/12 12:59 PM AFC Regular Season 1:00 PM-4:00 PM :30 0FA- 12Z- 159H \$5,500.00 NM 1 WKRC Su 10/21/12 3:34 PM AFC Regular Season 1:00 PM-4:00 PM :30 0FA12G150 \$5,500.00 NM									
7	10/21/12	10/21/12	Regular Season	4:00 PM-7:00 PM	-----S	:30	1	\$5,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$5,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/21/12 6:06 PM Regular Season 4:00 PM-7:00 PM :30 0FA- 12- G- 145H \$5,500.00 NM									
8	10/21/12	10/21/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-----S	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/21/12 12:23 AM 11p M-Su Local 12 News 11:00 PM-11:35 PM :30 0FA- 12Z- 159H \$2,500.00 NM									
9	10/21/12	10/21/12	Sun 1205a-105a	12:05 XM-1:05 XM	-----S	:30	2	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/21/12 1:24 AM Sun 1205a-105a 12:05 XM-1:05 XM :30 0FA- 12- G- 145H \$175.00 NM 2 WKRC Su 10/21/12 1:59 AM Sun 1205a-105a 12:05 XM-1:05 XM :30 0FA12G150 \$175.00 NM									
10	10/22/12	10/22/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	M-----	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 5:14 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 0FA- 12Z- 159H \$500.00 NM 2 WKRC M 10/22/12 5:28 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 0FA12G150 \$500.00 NM									
11	10/22/12	10/22/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	M-----	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 5:44 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 0FA- 12Z- 159H \$500.00 NM 2 WKRC M 10/22/12 5:58 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 0FA- 12Z- 159H \$500.00 NM									
12	10/22/12	10/22/12	M-F 9a-10a	9:00 AM-10:00 AM	M-----	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 10/22/12 9:40 AM M-F 9a-10a 9:00 AM-10:00 AM :30 0FA12G150 \$350.00 NM 1 WKRC M 10/22/12 9:59 AM M-F 9a-10a 9:00 AM-10:00 AM :30 0FA- 12Z- 159H \$350.00 NM									
13	10/22/12	10/22/12	M-F 10a-11a	10:00 AM-11:00 AM	M-----	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
13	10/22/12	10/22/12	M-F 10a-11a	10:00 AM-11:00 AM	M-----	:30	2	\$350.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WKRC</td><td>M</td><td>10/22/12</td><td>10:21 AM</td><td>M-F 10a-11a</td><td>10:00 AM-11:00 AM</td><td>:30</td><td>OFA- 12Z- 159H</td><td>\$350.00</td><td>NM</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/22/12</td><td>10:40 AM</td><td>M-F 10a-11a</td><td>10:00 AM-11:00 AM</td><td>:30</td><td>OFA12G150</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WKRC	M	10/22/12	10:21 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	OFA- 12Z- 159H	\$350.00	NM	1	WKRC	M	10/22/12	10:40 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	OFA12G150	\$350.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WKRC	M	10/22/12	10:21 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	OFA- 12Z- 159H	\$350.00	NM																																												
1	WKRC	M	10/22/12	10:40 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	OFA12G150	\$350.00	NM																																												
14	10/22/12	10/22/12	Mon Spec	9:00 PM-11:00 PM	M-----	:30	1	\$8,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$8,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/22/12</td><td>11:00 PM</td><td>Mon Spec</td><td>9:00 PM-11:00 PM</td><td>:30</td><td>OFA- 12Z- 159H</td><td>\$8,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$8,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	10/22/12	11:00 PM	Mon Spec	9:00 PM-11:00 PM	:30	OFA- 12Z- 159H	\$8,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	M	10/22/12	11:00 PM	Mon Spec	9:00 PM-11:00 PM	:30	OFA- 12Z- 159H	\$8,500.00	NM																																												
15	10/22/12	10/22/12	Letterman	11:35 PM-12:35 XM	M-----	:30	2	\$750.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>2</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/22/12</td><td>11:59 PM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>OFA- 12Z- 159H</td><td>\$750.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>M</td><td>10/22/12</td><td>12:31 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>OFA- 12Z- 159H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	2	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	10/22/12	11:59 PM	Letterman	11:35 PM-12:35 XM	:30	OFA- 12Z- 159H	\$750.00	NM	2	WKRC	M	10/22/12	12:31 AM	Letterman	11:35 PM-12:35 XM	:30	OFA- 12Z- 159H	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	M-----	2	\$750.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	M	10/22/12	11:59 PM	Letterman	11:35 PM-12:35 XM	:30	OFA- 12Z- 159H	\$750.00	NM																																												
2	WKRC	M	10/22/12	12:31 AM	Letterman	11:35 PM-12:35 XM	:30	OFA- 12Z- 159H	\$750.00	NM																																												
Total Spots							24																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$40,000.00
<u>Agency Commission</u>	\$6,000.00
<u>Net Amount Due</u>	\$34,000.00

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